

# ClassPass answers Wasserman's need for global wellness benefit

Wasserman, a global sports, music, and entertainment company, partnered with ClassPass to make health and wellness benefits accessible across all locations—at the request of their employees.

## The Challenge

With locations across the globe and a hybrid work model, Wasserman knew that they needed a wellness benefit with flexibility—something that could support all of their employees, no matter where they were working that day. Additionally, employees requested both mental health and physical fitness options—and asked for ClassPass by name—in a company-wide survey.

## The Solution

Since its inception, the ClassPass Corporate Wellness Program has been a hit with both employees and administrators. Management appreciates that the program is a turnkey solution, is easy to manage throughout the year, and meets the needs of their growing team around the world. Employees value how the program offers options such as yoga that contribute to both their physical and mental health.



“ Finding ClassPass and making it a benefit **easily accessible** to all our employees was a huge win, along with all the other perks it offers. The key for me was finding something that could be **easily implemented** in all our locations for all our employees.

Alex Levy  
Human Resources Manager, Wasserman

## WASSERMAN EMPLOYEES LOVE THEIR CLASSPASS BENEFIT\*

**67%** employee engagement

**183%** program growth year-over-year

\*All data as of April 2024.