

ClassPass enables IWBI to offer a popular and accessible wellness benefit

The International WELL Building Institute, the global authority on healthy buildings with team members around the world, sought a wellness benefit with global reach—and ClassPass delivered.

The Challenge

Operating in several regions of the world and across multiple time zones, IWBI sought a wellness benefit that employees could access and enjoy at their convenience, able to support staff regardless of their schedule and suitable for both individual and team use.

The Solution

When an IWBI employee and ClassPass user noticed that ClassPass offered a corporate option, she was quick to recommend it. A few weeks later, IWBI had teamed up with ClassPass to offer it to its employees. IWBI appreciates the program's accessibility, its seamless operation, and the exceptional account management support it offers. IWBI employees appreciate the variety and range of activities, as well as the fact that they can use ClassPass independently, with family or friends, or with co-workers. IWBI team members have also acknowledged that ClassPass supports them, regardless of where they live or where they are in their wellness journey. IWBI has also seen success with corporate ClassPass wellness challenges and are excited about the expanding inventory of options.



“ ClassPass is a tremendous workplace wellness benefit that our employees can take advantage of wherever they may be in the world. It also provides opportunities for wellness challenges that are inclusive and open to all our team members.

Susan Illman
Workplace Wellness Director, IWBI

IWBI EMPLOYEES LOVE THEIR CLASSPASS BENEFIT*

58% employee enrollment

75% employee engagement

*All data as of April 2024.

Learn more about the ClassPass Corporate Wellness Program at classpass.com/corporate-wellness