

ClassPass offers flexibility to global consulting firm, Analysis Group

The Challenge

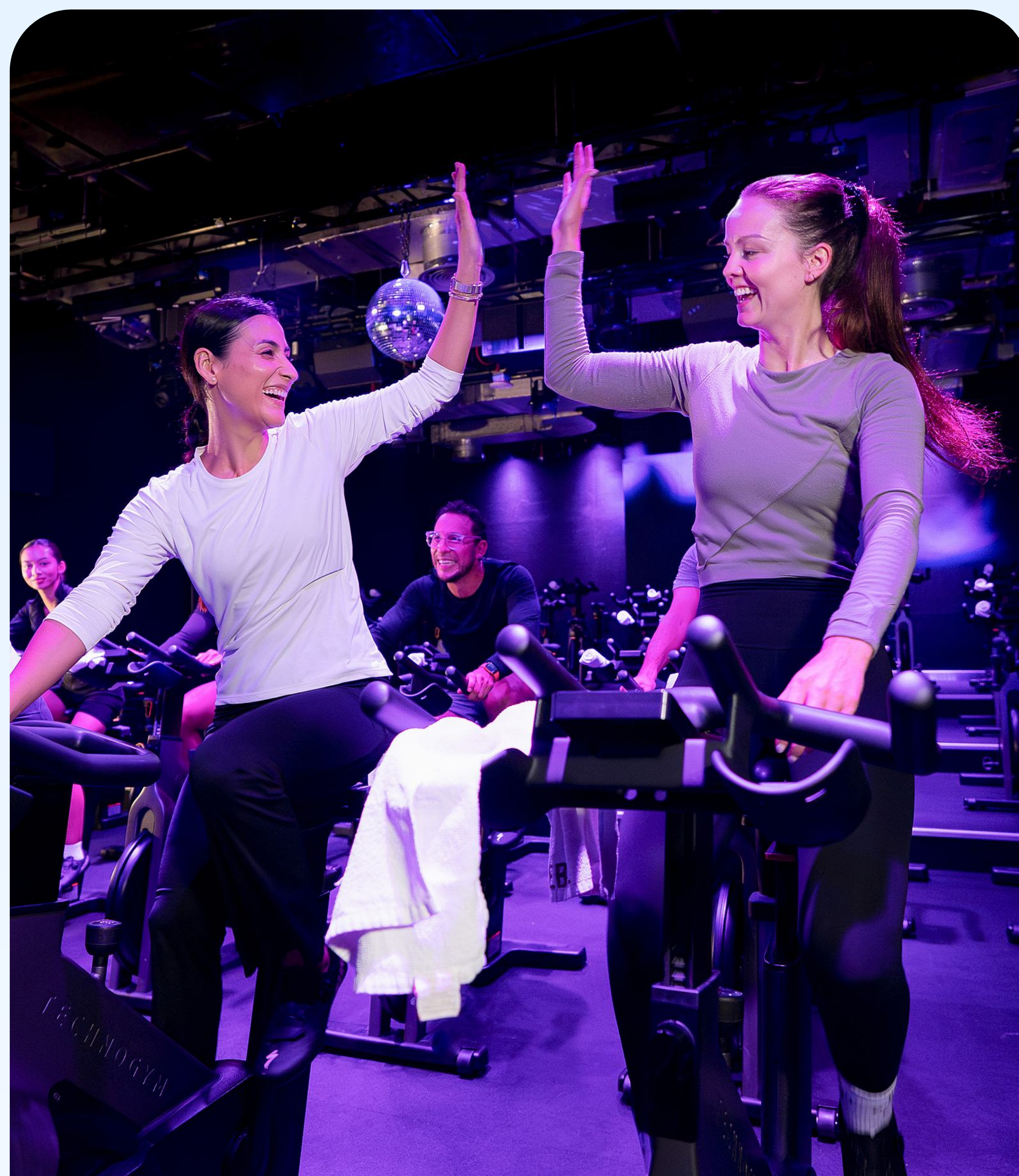
Given its dynamic work environment, Analysis Group needed to provide resources to help employees de-stress and prioritize their well-being. The firm aimed to offer a robust and competitive benefits package and needed a globally equitable benefit solution that could accommodate not only its employees' disparate locations and changing schedules but also their needs. Although Analysis Group had existing fitness offerings, none provided global coverage.

The Solution

Because ClassPass enables employees to book what they want, regardless of location, it's the perfect solution for Analysis Group employees. ClassPass' flexibility is particularly attractive to employees who commute or travel often, as it allows them to book fitness classes, gym time, and more when they're on the road.

No matter where employees are on their fitness or wellness journey, ClassPass offers something that meets their needs. This includes the ability to book wellness and beauty appointments in addition to fitness classes and gym time, ensuring a comprehensive approach to well-being.

This flexible benefit is attractive to employees in the United States, United Kingdom, France, and beyond. It also serves as a key tool for recruiting potential candidates. It's advertised in the company's recruiting brochures, onboarding presentations, and other HR materials.



“ ClassPass is not just this defined benefit. There's so much within the ClassPass umbrella, and it's constantly evolving. There are opportunities for people to use it for fitness, wellness, and beauty. It's a one-stop shop for many of the features your employees are looking for.

**Sarah Henry, Benefits Supervisor,
Analysis Group**

ANALYSIS GROUP EMPLOYEES LOVE THEIR CLASSPASS BENEFIT*

69% year-over-year
program growth

458 average monthly
reservations

*All data as of July 2024

Learn more about the ClassPass Corporate Wellness Program at classpass.com/corporate-wellness